

Planned Investment Advertising Agreement

initials/Post and Courier

Add \$1 cpm for every additional tab page over the 40 tab size.
For quantities less than 79,000 add \$2 per thousand to the above rates.
For quantities above 100,001 subtract \$2 per thousand from the above rates.

Preprint Page Size Specification:

Flexi - Minimum size is 5 x 7 inches, Maximum size is 8 1/2 x 11 inches (93.5 square inches)

Tab - Over 93.5 square inches and up to 143.75 square inches

Standards - Over 143.75 square inches and up to 322 square inches

See the Preprint rate card for more details.

C. Preprint TMC (Total market Coverage) Level: Quoted on an as needed basis.

D. Classified Rate:

Recruitment/employment rate only.

Daily/pci \$35.57 Sunday/pci \$39.45 Daily/line \$2.54 Sunday/line \$2.82

E. Top of Mind Awareness (TOMA):

Rate card rates apply.

F. Zone Rates:

Rate card rates apply.

G. Agreement Short rate:

In the event advertiser does not fulfill the net spending level contract signed, advertiser will be billed the following at the end of the contract term:

95 to 99% fulfillment: 15% of shortage

90 to 94% fulfillment: 20% of shortage

85 to 89% fulfillment: 25% of shortage

80 to 84% fulfillment: 30% of shortage

less than 80% fulfillment: 35% of shortage

H. Over performance Incentive: For overachievement of dollar volume commitment as outlined below the following rate adjustment incentives will apply:

<u>Revenue level achieved</u>	<u>Reduction in ROP and Preprint rates</u>
\$310,000	1% decrease in rates listed in items A and B
\$335,000	2% decrease in rates listed in items A and B

Rate decrease will begin the first day after the revenue level outlined above is achieved and will continue for the remainder of the contract term. Any rate decrease earned will not be retroactive to the start date of the contract.

I. Value Added Program:

N/A

J. Agency ___ % discount (If applicable).

N/A

K. Direct Mail Rate:

Quoted on an as needed basis.

oh/cc
initials/advertiser

[Signature]
initials/Post and Courier

- L. Poly Bag Rate:**
Rate card rates apply.
- M. Post It Note Rate:**
Rate card rates apply.
- N. Charleston.net:** Your print ROP ads will now be searchable online within our shopping portal on Charleston.net
- O. Color:**
ROP Color rates are as follows: (Pick up discounts apply to these rates)
- Daily spot color: \$625
 - Daily two color: \$900
 - Daily full color: \$1225
 - Sunday spot color: \$660
 - Sunday two color: \$950
 - Sunday full color: \$1300
- P. Supplemental Sections:**
The Post and Courier may notify advertiser of supplemental section opportunities that are available during the contract period.
- Q. Other Niche Product or Programs:**
N/A
- R. Preprint Deadlines:**
Preprint deadline is 10 days prior to insertion. Advertiser agrees to pay a \$350 charge when copy is late. Advertiser assumes responsibility for missed zones when copy is late. See addendum rate card for further preprint specifications and receiving details.
- S. Placement and positioning:**
Advertiser can opt to pay a position premium for ROP ad placement. See rate card for details.
- T. Co-op and Tear sheet process:**
Advertiser agrees to accept electronic tear sheets as proof of publication for all ROP advertising.
- U. File transmittal process:**
Creative material for ROP ads can be sent electronically. See addendum rate card for mechanicals and ad specifications.
- V. Marketing analysis:**
Newspaper agrees to provide detailed marketing analysis at the request of advertiser at no charge. This information will come from The Post and Courier's most recent MORI research study.

dm/cc
initials/advertiser


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W. Contract expiration:

Advertiser agrees to sign a new Advertising Agreement prior to the expiration of the Term of this Agreement. Upon Advertiser's request, P and C may grant an extension of this Agreement in 30 day increments. Advertiser agrees to pay a \$500 fee for each 30-day extension granted by P and C. If Advertiser is represented by a third party, Advertiser remains solely responsible for the terms and conditions of this Agreement including any extensions to this Agreement granted by P and C. Advertiser must designate an Advertiser Key Decision Maker for decisions to be made for Advertiser under this Agreement, including any requested extensions. (d)

X. Invoice Discrepancies

It is required that all invoice discrepancies be brought to the attention of the other party within a 120 day period from the invoice date. If a discrepancy is found after this time period then neither party will hold the other liable for any adjustments.

This contract is subject to The Post and Courier policies as outlined in the rate card. The Post and Courier ROP and Preprint rate cards are addendums to this contract.

Publisher reserves the right to amend ^(11/2) ~~and~~ conditions, etc specified in this contract upon 30 days in writing, and if said revision is not acceptable, the Advertiser has the right to terminate this contract upon the date of such change without penalty.

Debra M. Kerson
Accepted for Circuit City Stores Incorporated

Media manager
Title

2.15.08
Date

Accepted for The Post and Courier

[Signature]
Approved by Advertising Manager

Date

Account # R0132090

EXHIBIT B

Customer Open Items

03/04/09

Invoice #	Date	Pub	Ticket#	Tran	Amount	Pd Amount	Balance	Billing Note
Account: 200969 Name: CIRCUIT CITY/POST PETITION/								
0	12/07/08	PC	20720	2PPT	5,751.92	0.00	5,751.92	67687
0	12/14/08	PC	24547	2PPT	5,751.92	0.00	5,751.92	91869@562.61
0	12/21/08	PC	27588	2PPT	5,166.71	0.00	5,166.71	91869@56.24
0	12/25/08	PC	29335	2PPT	4,088.44	0.00	4,088.44	82800@
0	12/28/08	PC	29689	2PPT	5,557.16	0.00	5,557.16	91869@60.49
0	01/04/09	PC	32666	2PPT	4,777.19	0.00	4,777.19	91869@52
0	01/11/09	PC	35806	2PPT	4,777.19	0.00	4,777.19	91869@52
0	01/18/09	PC	39478	2PPT	4,777.19	0.00	4,777.19	91869@52
0	01/31/09			FINR	394.74	0.00	394.74	
0	02/28/09			FINR	609.72	0.00	609.72	
					Account Total:		41,652.18	
					Report Total:		41,652.18	

The Post and Courier

CHARLESTON, SOUTH CAROLINA

ADVERTISING INVOICE AND STATEMENT

1 BILLING PERIOD 12/01/08 - 12/31/08		2 ADVERTISER/CLIENT NAME CIRCUIT CITY/POST PETITION/CWO	
20 TOTAL AMOUNT DUE \$26,316.15		3 PREPAID AMOUNT \$0.00	
21 CURRENT \$26,316.15		4 30 DAYS \$0.00	
22 60 DAYS \$0.00		5 90 DAYS \$0.00	
23 120 DAYS \$0.00		6 ACCOUNT EXECUTIVE Debbie Gates	
STATEMENT ID 0812200969		7 PHONE NUMBER 843-937-5470	
4 PAGE 1		8 BILLING DATE 12/31/2008	
5 BILLED ACCOUNT NUM 200969		9 PARENT/AGENCY ACCT	
8 BILLED ACCOUNT NAME AND ADDRESS CIRCUIT CITY/POST PETITION/CWO EXPENSE PAYABLES 6TH FLOOR 9954 MAYLAND DR RICHMOND VA 23233 1464		9 REMITTANCE ADDRESS THE POST AND COURIER 134 COLUMBUS ST DEPARTMENT # 400 CHARLESTON, SC 29403-4800	

CURRENT ACTIVITY

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION, OTHER COMMENTS PCWD/DISCOUNTS/CHARGES	15 PUB	16 PAGE	17 LOCATION CLASS	18 START DATE	19 SAU SIZE	20 BILLED UNITS/ QUANTITY	21 TIMES RUN	22 RATE	23 AMOUNT	24 NET AMOUNT
		PREVIOUS BALANCE										24,032.14
12/07/2008	20720	36 Page Preprint	PC	0	0	12/07		91,869	1	5,751.92	5,751.92	5,751.92
12/14/2008	24547	36 Page Preprint	PC	0	0	12/14		91,869	1	5,751.92	5,751.92	5,751.92
12/18/2008		Payment-Thank You									-24,032.14	-24,032.14
12/21/2008	27598	24 Page Preprint	PC	0	0	12/21		91,869	1	5,166.71	5,166.71	5,166.71
12/25/2008	29335	4 Page Preprint	PC	0	0	12/25		81,982	1	4,088.44	4,088.44	4,088.44
12/28/2008	29589	8 Page Preprint	PC	0	0	12/28		91,869	1	5,557.16	5,557.16	5,557.16

Description of codes on reverse

Payments will be applied against oldest reference numbers unless otherwise noted.

TERMS: All charges become due and payable upon receipt. Finance charges of 1 1/2% (18% APR) will be charged on principal amounts remaining unpaid at each subsequent billing date.

If you have questions about your advertising, please call your Account Executive on their direct number. For accounting inquiries call 843-937-5652

Thank you for your business!

PLEASE DETACH AND RETURN LOWER PORTION WITH YOUR REMITTANCE

21 CURRENT \$26,316.15	22 30 DAYS \$0.00	60 DAYS \$0.00	90 DAYS \$0.00	OVER 120 DAYS \$0.00	AMOUNT PAID	CHECK NUMBER
PREVIOUS BALANCE \$24,032.14	CURRENT CHARGES \$26,316.15	ADJUSTMENTS \$0.00	FINANCE CHARGES \$0.00	PAYMENTS (\$24,032.14)	PREPAID AMOUNT \$0.00	23 TOTAL AMOUNT DUE \$26,316.15

24 STATEMENT ID 0812200969	25 BILLING PERIOD 12/01/08 - 12/31/08	6 BILLED ACCOUNT NUM 200969	7 PARENT/AGENCY ACCT	2 ADVERTISER/CLIENT NAME CIRCUIT CITY/POST PETITION/CWO
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The Post and Courier

CHARLESTON, SOUTH CAROLINA

ADVERTISING INVOICE AND STATEMENT

1 BILLING PERIOD 01/01/09 - 01/31/09		2 ADVERTISER/CLIENT NAME CIRCUIT CITY/POST PETITION/CWO	
23 TOTAL AMOUNT DUE \$41,042.46		3 *PREPAID AMOUNT \$0.00	
21 CURRENT \$14,726.31		4 30 DAYS \$26,316.15	
22 STATEMENT ID 0901200969		5 ACCOUNT EXECUTIVE Debbie Gates	
4 PAGE 1		6 BILLING DATE 01/31/2009	
7 PARENT/AGENCY ACCT 200969		8 PHONE NUMBER 843-937-5470	
9 BILLED ACCOUNT NAME AND ADDRESS CIRCUIT CITY/POST PETITION/CWO EXPENSE PAYABLES 6TH FLOOR 9954 MAYLAND DR RICHMOND VA 23233 1454		10 REMITTANCE ADDRESS THE POST AND COURIER 134 COLUMBUS ST DEPARTMENT # 400 CHARLESTON, SC 29403-4800	

CURRENT ACTIVITY

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION, OTHER COMMENTS PMT/DISCOUNTS/CHARGES	15 PUB	16 PAGE	17 LOCATION CLASS	18 START DATE	19 DAY SIZE	20 BILLED QUANTITY	21 TIMES RUN	22 RATE	23 AMOUNT	24 NET AMOUNT
		PREVIOUS BALANCE										26,316.15
01/04/2009	32666	16 Page Preprint	PC	0	0	01/04		91,869	1	4,777.19	4,777.19	4,777.19
01/11/2009	35806	16 Page Preprint	PC	0	0	01/11		91,869	1	4,777.19	4,777.19	4,777.19
01/18/2009	39478	16 Page Preprint	PC	0	0	01/18		91,869	1	4,777.19	4,777.19	4,777.19
01/31/2009		Finance Charge									394.74	394.74

Description of codes on reverse

Payments will be applied against oldest reference numbers unless otherwise noted.

TERMS: All charges become due and payable upon receipt. Finance charges of 1 1/2% (18% APR) will be charged on principal amounts remaining unpaid at each subsequent billing date.

If you have questions about your advertising, please call your Account Executive on their direct number. For accounting inquiries call 843-937-5852

Thank you for your business!

PLEASE DETACH AND RETURN LOWER PORTION WITH YOUR REMITTANCE

21 CURRENT \$14,726.31	22 30 DAYS \$26,316.15	60 DAYS \$0.00	90 DAYS \$0.00	OVER 120 DAYS \$0.00	AMOUNT PAID \$0.00	CHECK NUMBER
PREVIOUS BALANCE \$26,316.15	CURRENT CHARGES \$14,331.57	ADJUSTMENTS \$0.00	FINANCE CHARGES \$394.74	PAYMENTS \$0.00	*PREPAID AMOUNT \$0.00	23 TOTAL AMOUNT DUE \$41,042.46

24 STATEMENT ID 0901200969	25 BILLING PERIOD 01/01/09 - 01/31/09	6 BILLED ACCOUNT NUM 200969	7 PARENT/AGENCY ACCT	8 ADVERTISER/CLIENT NAME CIRCUIT CITY/POST PETITION/CWO
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The Post and Courier

CHARLESTON, SOUTH CAROLINA

ADVERTISING INVOICE AND STATEMENT

1 BILLING PERIOD 02/01/09 - 02/28/09	2 ADVERTISER/CLIENT NAME CIRCUIT CITY/POST PETITION/CWO
23 TOTAL AMOUNT DUE \$41,652.18	3 PREPAID AMOUNT \$0.00
21 CURRENT \$609.72	22 30 DAYS \$14,726.31
24 STATEMENT ID 0902200969	25 60 DAYS \$26,316.15
4 PAGE 1	5 BILLING DATE 02/26/2009
6 FIN CHG ABSEED AFTER 03/31/2009	7 ACCOUNT EXECUTIVE Debbie Gates
8 BILLED ACCOUNT NUM 200969	9 PHONE NUMBER 843-937-5470
10 REMITTANCE ADDRESS THE POST AND COURIER 134 COLUMBUS ST DEPARTMENT # 400 CHARLESTON, SC 29403-4800	11 TERMS OF PAYMENT DUE UPON RECEIPT

BILLED ACCOUNT NAME AND ADDRESS

CIRCUIT CITY/POST PETITION/CWO
EXPENSE PAYABLES 6TH FLOOR
9954 MAYLAND DR
RICHMOND VA 23233 1464

CURRENT ACTIVITY

10 DATE	11 NEWSPAPER REFERENCE	12 13 14 DESCRIPTION, OTHER COMMENTS PUB PAGE LOCATION CLASS START DATE	15 SAU SIZE	16 BILLED UNITS/ QUANTITY	17 TIMES RUN	18 RATE	19 AMOUNT	20 NET AMOUNT
02/28/2009		PREVIOUS BALANCE Finance Charge					609.72	41,042.46

Description of codes on reverse

Payments will be applied against oldest reference numbers unless otherwise noted.

TERMS: All charges become due and payable upon receipt. Finance charges of 1 1/2% (18% APR) will be charged on principal amounts remaining unpaid at each subsequent billing date.

If you have questions about your advertising, please call your Account Executive on their direct number. For accounting inquiries call 843-937-5652

Your account is 60 days past due. Prompt payment is requested.

PLEASE DETACH AND RETURN LOWER PORTION WITH YOUR REMITTANCE

21 CURRENT \$609.72	22 30 DAYS \$14,726.31	60 DAYS \$26,316.15	90 DAYS \$0.00	OVER 120 DAYS \$0.00	AMOUNT PAID \$0.00	CHECK NUMBER
PREVIOUS BALANCE \$41,042.46	CURRENT CHARGES \$0.00	ADJUSTMENTS \$0.00	FINANCE CHARGES \$609.72	PAYMENTS \$0.00	PREPAID AMOUNT \$0.00	TOTAL AMOUNT DUE \$41,652.18

24 STATEMENT ID 0902200969	25 BILLING PERIOD 02/01/09 - 02/28/09	6 BILLED ACCOUNT NUM 200969	7 PARENT/AGENCY ACCT	8 ADVERTISER/CLIENT NAME CIRCUIT CITY/POST PETITION/CWO
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